SHOP SMALL. WIN BIG.

OFFICIAL CONTEST RULES & REGULATIONS

1. Eligibility

Open to legal residents of British Columbia who are 19 years of age or older at the time of entry. Employees, directors, officers and representatives of the Sponsor, and persons living in their households or members of their immediate families, are not eligible.

2. Contest Period

The contest begins when the online entry form is first made available at TheDrive.ca/winbig and closes on December 31, 2026 at 11:59 p.m. Pacific Time (the "Contest Period"). Entries submitted outside the Contest Period are not eligible.

3. How to Enter

During the Contest Period, visit TheDrive.ca/winbig and submit the online entry form with your first and last name, email address and phone number. Limit one (1) entry per person for the entire Contest Period, regardless of email address used. No purchase or payment is necessary to enter or win. Entries must be complete, accurate and received by the deadline. Automated, duplicate or fraudulent entries may be disqualified. Signing up for marketing emails is optional and is not required to enter.

4. Prize

One (1) grand prize is available: a collection of gift cards redeemable at participating Commercial Drive businesses, with a total approximate retail value of CAD $1,000 (the "Prize"). Participating businesses and the gift-card denominations will be published at TheDrive.ca/winbig when confirmed. The gift cards provided to the winner will be selected by the Sponsor; the winner may not choose or exchange them. Individual gift cards are subject to the issuing businesses' terms, conditions, expiry restrictions (if lawfully applicable) and redemption policies. The Prize is non-transferable, has no cash alternative and must be accepted as awarded, except that the Sponsor may substitute a prize or component of equal or greater value if reasonably necessary. The winner is responsible for any expenses not expressly included in the Prize.

5. Winner Selection and Notification

Within ten (10) business days after the Contest Period ends, the Sponsor will conduct a random draw from all eligible entries received. Odds of winning depend on the total number of eligible entries. The selected entrant will be contacted using the information

provided on the entry form and must respond within seven (7) business days of the first notification attempt. Before being declared the winner, the selected entrant must correctly answer, without assistance, a time-limited mathematical skill-testing question and may be required to provide proof of eligibility and sign a declaration and release. If the selected entrant cannot be contacted, does not respond on time, answers incorrectly or otherwise fails to comply with these Rules, the Sponsor may disqualify that entrant and select another eligible entrant.

6. Publicity and Liability

By entering, participants agree to comply with these Rules and the Sponsor's decisions concerning administration of the contest, subject to applicable law. To the extent permitted by law, entrants release the Sponsor and its directors, officers, employees and agents from claims arising from participation in the contest or acceptance or use of the Prize, except where such release is prohibited by law. The Sponsor is not responsible for lost, late, incomplete or misdirected entries, or technical problems beyond its reasonable control. Any use of the winner's name, city or image for promotional purposes will be subject to the winner's separate consent where required by law.

7. Sponsor

The Commercial Drive Business Society, #106 – 2055 Commercial Drive, Vancouver, BC (the "Sponsor").

8. General

This contest is subject to applicable federal, provincial and municipal laws and is void where prohibited. The Sponsor may cancel, suspend or modify the contest if fraud, technical failure or other circumstances beyond its reasonable control materially affect its integrity, subject to applicable law. If any provision of these Rules is unenforceable, the remaining provisions remain in effect. In the event of a discrepancy between promotional materials and these Rules, these Rules govern, subject to applicable law.

9. Privacy and Marketing Consent

Personal information collected through the entry form will be used to administer the contest, verify eligibility, contact the selected entrant and award the Prize, and otherwise as described in the Sponsor's privacy policy. Personal information will be handled in accordance with applicable privacy laws. Consent to receive marketing communications is optional, must be requested separately from contest entry, and may be withdrawn at any time using the unsubscribe mechanism in those messages. Contest participation does not require consent to marketing emails.